



# STANDOUT FROM THE CROWD

**SPONSORSHIP OPTIONS**



## EVERYTHING ABOUT WATER EXPO

SOUTH ASIA'S LARGEST WATER  
EXHIBITION AND CONFERENCE **2025**

**28 - 30 AUGUST 2025**

Bharat Mandapam, Pragati Maidan, New Delhi, India

[www.eawaterexpo.com](http://www.eawaterexpo.com)



## ABOUT THE EVENT

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The 19th EverythingAboutWater Expo 2024 stands as a remarkable and all-encompassing annual event in India, spotlighting cutting-edge technologies and solutions within the Water sector. This event serves as an exceptional gateway for stakeholders worldwide to immerse themselves in the expansive and dynamic realm of the Indian Water management Industry, facilitating the exchange of business opportunities, networking, and the exploration of innovative Water solutions.

India is currently on a trajectory towards severe water stress, with projections indicating a critical situation by 2025. The rapid pace of Industrialization and the burgeoning population have significantly widened the gap between water supply and demand, a matter of deep concern for both the Central and State Governments. Within the framework of the 19th Everything About Water Expo 2024, unparalleled business prospects will emerge for both domestic and International players in the Water Industry. Attendees will have the opportunity to gain valuable insights, discover future trends, and navigate the evolving landscape of the Indian Water market.

## EVENT HIGHLIGHTS

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- ✓ **South Asia's largest** Water and Wastewater event, endorsed by the Ministry of Jalshakti in India.
- ✓ Featuring **200+** exhibitors and an expansive exhibition space spanning **100,000 square feet**.
- ✓ Exclusive country pavilions representing the USA, Canada, Taiwan, the UK, Israel, Norway, and the Netherlands.
- ✓ Boasting the participation of more than **100 leading multinational water** companies from various corners of the Globe.
- ✓ Attracting over **10,000 business** visitors and key decision-makers hailing from end-users, Government bodies, the Water Industry, and Consultants Worldwide.
- ✓ Hosting a comprehensive **2-day international** conference and training sessions on Water and Wastewater management.












## WHY SPONSOR US?

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Opting to sponsor the Expo and Conference not only aligns you with a premier trade event boasting a 23-year history but also connects you with a top-notch professional audience. Sponsorship goes beyond just showcasing your brand; it reinforces your company message, boosts brand awareness, attracts more visitors, and sets your business apart. Check out the details for more info!

## THE BENEFITS OF SPONSORSHIP

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-  **Reinforce Your Company's Message:** Your sponsorship not only supports our event but also reinforces your commitment to water-related causes. It's a powerful message that resonates with a discerning audience.
-  **Boost Brand Recognition:** Associating your brand with our 23-year legacy instantly boosts your recognition. We've built a strong reputation, and your sponsorship leverages that.
-  **Increase Footfall:** Expect an influx of visitors at your booth. Our Expo attracts professionals, Government officials, and industry experts, all eager to explore the latest innovations and solutions.
-  **Stand Out from the Competition:** In a crowded marketplace, sponsorship sets your business apart. It signals that you're not just part of the industry; you're a leader and a contributor.
-  **Connect with Specialized Audiences:** You'll have a unique opportunity to engage with high-ranking government officials, end-users, and industry experts. Forge valuable connections that can shape the future of your business.



# SPONSORSHIP OPTIONS



## PLATINUM SPONSOR (EXCLUSIVE)

₹ 10 Lacs



### PRE- EVENT

- ✓ Logo inclusion on the top row of sponsors section on website
- ✓ 2 Full page advertisements in EverythingAboutWater Magazine (Artwork to be provided by sponsor)
- ✓ 1 Advertorial in EverythingAboutWater Magazine (Article to be provided by sponsor)
- ✓ Logo inclusion in all marketing materials of the event
- ✓ Logo inclusion in exhibition invitation
- ✓ 1x announcement upon sponsorship confirmation on social media channels
- ✓ 1x promotional email to be sent on a database of 1 Lac on Water Industry (emailer to be provided by the sponsor)
- ✓ Opportunity to share 5 contents on event social media channels (creatives to be provided by the sponsor)
- ✓ 1 informative Webinar

### AT THE EVENT

- ✓ Booth Space: 36 sqm
- ✓ Logo to be featured:
  - As Platinum Sponsor on the top row of the sponsor panel
  - On the hall entrances gate banners
  - On sponsor panels across the show floor
  - On conference backdrops
  - On the banners in the conference halls
  - In show directory & bulletin

- ✓ 1x 20x10 Backdrop at a strategic location
- ✓ 5 Standees at strategic locations

### CONFERENCE DELIVERABLES

- ✓ Keynote speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by Everything About Water Conference team)
- ✓ 1x panelist opportunity at a relevant conference session
- ✓ Special mention on B2B meeting room

### POST EVENT

- ✓ 1 social media "Thank you Sponsors" post on all social media channels
- ✓ Logo and sponsorship title inclusion in Post- Show Report
- ✓ Website Hyperlinked logo on event website post event



# SPONSORSHIP OPTIONS



## **GOLD SPONSOR** (NON-EXCLUSIVE) (LIMITED TO 2 SPONSORS ONLY)

₹ 7 Lacs

### PRE- EVENT

- ✓ Logo inclusion on the top row of sponsors section on website
- ✓ 1 Full page advertisement in EverythingAboutWater Magazine (Artwork to be provided by sponsor)
- ✓ Logo inclusion in all marketing materials of the event
- ✓ Logo inclusion in exhibition invitation
- ✓ 1x announcement upon sponsorship confirmation on social media channels
- ✓ Opportunity to share 3 contents on event social media channels (creative to be provided by Sponsor)

### AT THE EVENT

- ✓ Booth Space: 18 sqm
- ✓ Logo to be featured:
  - As Gold Sponsor on the top row of the sponsor panel
  - On the hall entrances gate banners
  - On sponsor panels across the show floor
  - On conference backdrops
  - On the banners in the conference halls
  - In show directory & bulletin
- ✓ 1x 10x10 Backdrop at a strategic location
- ✓ 3 Standaees at strategic locations (to be provided by Sponsor)

### CONFERENCE DELIVERABLES

- ✓ Speaking opportunity for a senior executive in relevant conference session (Speaking slot and subject to be confirmed by EverythingAboutWater Conference team)
- ✓ 1x panelist opportunity at a relevant conference session

### POST EVENT

- ✓ 1 social media "Thank you Sponsors" post on all social media channels
- ✓ Logo and sponsorship title inclusion in Post- Show Report
- ✓ Website Hyperlinked logo on event website post event



# SPONSORSHIP OPTIONS



## SILVER SPONSOR

(NON-EXCLUSIVE)  
(LIMITED TO 3 SPONSORS ONLY)

₹ 5 Lacs



### PRE- EVENT

- ✓ Logo inclusion on the middle row of sponsors section on website
- ✓ 1x Half page Advertisement in EverythingAboutWater Magazine (Artwork to be provided by sponsor)
- ✓ Logo inclusion in all marketing materials of the event
- ✓ Logo inclusion in exhibition invitation
- ✓ 1x announcement upon sponsorship confirmation on social media channels

### AT THE EVENT

- ✓ Booth Space: 12 sqm
- ✓ Logo to be featured:
  - As Silver Sponsor on the middle row of the sponsors panel
  - On the hall entrances gate banners
  - On sponsor panels across the show floor
  - On conference backdrops
  - On the banners in the conference halls
  - In show directory & bulletin

### POST EVENT

- ✓ 1 social media "Thank you Sponsors" post on all social media channels
- ✓ Logo and sponsorship title inclusion in Post- Show Report

# MORE SPONSORSHIP OPTIONS

## REGISTRATION COUNTER SPONSOR (EXCLUSIVE)

₹ 3 Lacs

Registration counter is an area used by all the delegates, exhibitors, and visitors coming to the venue. Onsite registration counters are first points of interaction.

### SPONSORSHIP BENEFITS:

- Onsite Branding & Backdrop (16X6 ft) at the registration desk
- Organization's logo, sponsor title, and hyperlink on events main webpage
- Company logo on the Registration Counter backdrop - Exclusive
- Company Branding in the Registration Counter Area - Exclusive
- 2 Standee display at prominent places at the venue (Provided by the Sponsor)
- Corporate promotional material on the registration counter (material to be provided by the sponsor)
- One (1) promotional piece (brochure, handout, card Gyer or booklet) in the delegate bags (to be provided by the sponsor)
- 2 complimentary delegate registrations
- Organization's name and sponsor title on all emails to potential visitors, exhibitors & delegates
- Organization's logo, sponsor title in all pre & post marketing communications of the event

## BADGES & LANYARDS SPONSOR (EXCLUSIVE)

₹ 3 LACS

- Organization's logo, sponsor title, and hyperlink on events main webpage
- Name and logo will be displayed on delegate bags
- One (1) promotional piece (brochure, handout, card Gyer or booklet) in the delegate bags (to be provided by the sponsor)
- 2 complimentary delegate registrations
- Organization's name and sponsor title on all emails to potential visitors, exhibitors & delegates
- Organization's logo, sponsor title in all pre & post marketing communications of the event

## DELEGATE BAG SPONSOR (EXCLUSIVE)

₹ 3 LACS

- Organization's logo, sponsor title, and hyperlink on events main webpage
- Name and logo will be displayed on delegate bags
- One (1) promotional piece (brochure, handout, card Gyer or booklet) in the delegate bags (to be provided by the sponsor)
- 2 complimentary delegate registrations

- Organization's name and sponsor title on all emails to potential visitors, exhibitors & delegates
- Organization's logo, sponsor title in all pre & post marketing communications of the event

## OOH MEDIA SPONSORSHIP (NON- EXCLUSIVE)

₹ 2 Lacs

- All the participating exhibitors and interested companies can avail the package of running their ads and PPTs on large screens kept at - Registration Counter, Food Court and Centre of the exhibition.
- Ad/Presentation running time is 10 mins max.
- It will be continuously running and played at least once in an hour.

## STANDEES DISPLAY OPPORTUNITY (NON EXCLUSIVE) ₹ 50K

The sponsor can place 3 standees for their company at places Registration counter, Food Court Entry and Conference Room

## DRINKING PARTNER (EXCLUSIVE) – In Kind

- Bottles of water to be provided on a daily basis to each exhibitor, organizer and conference.
- Tentative Bottles required per day - 5,000 bottles of 250 ml water for three-day event.

## MARKETING MATERIAL DISTRIBUTION (NON- EXCLUSIVE) ₹ 20K

- The interested companies can have their marketing materials distributed at - Registration counter and visitors in the lobby. 4 materials max per company.
- No limit on the number of materials distributed in a day.

## CAR PARKING PAMPHLET DISTRIBUTION (NON- EXCLUSIVE) ₹ 20K

- The interested companies can have their fliers distributed to the visitors coming by their own vehicle, at the parking slip counter.
- The interested companies can have their fliers placed on the windshield of the cars parked at the venue by paying 2K extra.
- One flier per company is permissible in this offer
- Flier to be provided by the company.

## FLOOR TILES ADS (NON- EXCLUSIVE) ₹ 50K

The company can advertise their logo/ad on the floor tiles of the venue at 3 places: near entrance, near conference and VIP Lounge.

# Don't Miss Out!

This is your golden opportunity to be part of something extraordinary. Our Expo is more than an event; it's a platform for innovation, collaboration, and positive change. Be a sponsor and elevate your brand in the water industry.

## Supported By



## Supporting Association



## Media Partner



Contact us today to discuss  
sponsorship options



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