

SOUTH ASIA'S LARGEST WATER EVENT

CO-ORGANISED BY

ASSOCHAM 

Postshow REPORT

9th EverythingAboutWater EXPO 2012

International Exhibition and Conference on Water and Wastewater Management

February 9-11, 2012
India Expo Centre & Mart, Greater Noida
National Capital Region of Delhi, India

9th EverythingAboutWater International Exhibition & Conference on Water & Wastewater Management



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Sustaining its position of being South Asia's Largest Water Event, the Ninth Annual Edition of EverythingAboutWater International Exhibition and Conference covering the Water & Wastewater industry, was held at the India Expo Centre & Mart in Greater Noida-Delhi NCR from February 9-11, 2012.

Inaugurated by Honorable Dr. Sudhir Krishna, Secretary-Ministry of Urban Development, the event was Co-organised by Associated Chambers of Commerce and Industry (ASSOCHAM) and supported by the Indian Water Works Association, VDMA, Indian

Membrane Society, Indian Desalination Association, India Environmental Association and Delhi Jal Board. Speaking at the inauguration, Dr. Krishna emphasized that managing water crisis and wastewater treatment is one of the biggest challenges in urban development. He mentioned that the Government has invested over 40,000 cr in the water sector in last 5 years and this has yielded great results. He further added, "We are very keen on supporting the water sector and are working with private sector to improve the segment. Water events like the EverythingAboutWater Expo helps the government to learn about latest technologies and solutions for water treatment, wastewater recycling, water conservation and water distribution."

Organized by EA Water Pvt Ltd the show aimed at assisting organisations in the water industry to penetrate the dynamic water markets in the Indian and International regions. The International Pavilions representing German, Chinese, Australian, American, Japanese & Taiwanese players, took international presence in the Indian Water Market to new heights. With the support from distinguished associations like VDMA, the

German Pavilion saw participation from leading organizations including HERMES Technology, GEA Westfalia, Max Frank and Putzmelester Pumps. Amongst others, a few other international participants were distinguished names like Fuji Clean and Kubota from Japan, Heying-Nature from Taiwan, the Government of Queensland-Australia, JWC Environment and Fischer Labs from the US and AO Smith and Vontron from China.

A long proven platform for not only business-to-business but also business to government exchange, the event saw visitor foot-fall from relevant segments ensuring beneficial interactions for participants with a wide variety of potential business prospects. Delegations from Government authorities like the Delhi Jal Board, Central Water Commission, UP Jal Nigam and Central Ground Water Board had participants networking with the exhibitors on practices that may be adopted on the municipal levels.

Exhibits on latest developments available for water treatment, water conservation, irrigation, wastewater recycling & reuse and desalination were seen which are crucial for sustained development. Stakeholders from government departments and funding agencies, C-level managers from the water industry, decision makers from the end-user industries as well as industry observers and experts interacted with each other making the event an excellent platform for networking and relationship building. Exhibitors identified the immense potential of the Indian Water Sector while the visitors were exposed to the various options available for water management.



LOOKING FORWARD TO YOUR SUPPORT FOR

10th EverythingAboutWater International Exhibition and Conference 2013 - CHENNAI

CONFERENCES & TRAINING WORKSHOPS

The International conferences and training workshops on water & wastewater were held on the three days concurrent to the exhibition. Participants attending the sessions not only gained knowledge on technological developments but also had the opportunity to network with the experts and peers. The programme included international conferences on Latest Developments In The Water & Wastewater Sector, Rural Drinking Water Management and on The State of Water Sector: Key Challenges & Opportunities. The training workshops focused on Water Reuse & Recycling, Rain Water Harvesting & Ground Water Management, Rural Drinking Water Management and Designing, Operation & Maintenance of MBR Plants.

Sessions were conducted exclusively covering the Indian Water Market with discussions on How to Set-up Your Own Water Business and a Q&A Session on Opportunities & Challenges in the Indian Water Market. These turned out to be valuable especially for international attendees helping them to gain better understanding of the industry.



International Conference on Latest Developments in the Water & Wastewater Sector

February 9-10, 2012



The two-day conference proved to be a knowledge sharing platform for all stake holders in the Water and Wastewater sector. With presentations from eminent experts, the participants got the opportunity to learn and understand some of the latest technological developments through practical case studies and experiences.

Topics Presented:

- Key note address on the latest developments in water and wastewater sector – By Shri MK Sinha, Central Water Commission
- Improving water & sanitation situation - By Anita Jha, VP- Sulabh International
- Recent Australian Experiences in Desalination - By Mrithyunjay Patil Kulkarni, Principal Consulate –GHD Water Australia
- Industrial Water Management: A case Study – By Aaron Rosland, Embassy of Counsellor (Ontario), Canadian High Commission
- Should Hospital Waste be directly discharged into Municipal Sewers? - By Ashutosh Vakharkar, Jaldhara
- Water resource management through application of membrane technology – By Dr. B Chakravorty, President-Indian Membrane Society
- Electrodeionisation Module – By Sandeep Mukherjee, Siemens

- Advanced SBR Technology for Waste Water Reuse & Recycle – By Rahul Sonawane, Xylem Water Solutions
- State of the art Membrane Technology for Waste Water Treatment – By Ravi Aggarwal, Ovivo Waters
- Pneumatic automation solutions save water, energy and costs with fixed-bed filters in a waterworks – By Dr.Wolfgang Rieger, Festo
- Water Resource Management Through Application Of Membrane Technology - By Dr. B. Chakravorty, President Indian Membrane Society.
- Industrial Water Management: a Case study - By Aaron Rosland, Embassy of Canada Ontario
- Thermal Desalination Technology: Application in Power Plants - By Pradeep Singh, Alstom Projects
- Uncertainty reduction by high accuracy ultrasonic open channel flow measurement - By Keith Flint, Pulsar Process Measurement

Conference on the State of Water Sector: Key Challenges & Opportunities

February 10, 2012



The conference focused on policies framed to overcome key challenges faced by the government like leakage detection, BOT, O&M and others.

Topics Presented:

- Various aspect of Water management including 24X7 Water Supply & Rain Water Harvesting - By Suprabha Marathe, Municipal Corporation of Greater Mumbai
- Sustainable Development of Water Resources in India - By R.K.Khanna, Former Chief Engg, CWC
- Plugging Leakages in Water Contracts - By Atul Sharma, Link Legal
- BOOT Projects: Challenges & Opportunities - By Deepak Mantri, SPML Infrastructure Ltd
- Integrated Water Resource Management - By RK Khanna, Former Chief Engineer, CWC

Conference on Rural Drinking Water Management

February 11, 2012



Focusing on rural drinking water management, this conference addressed key issues & shared the practices adopted for effective water quality management in rural India. The sessions were coordinated by Dr. Ashim Bhattacharya, VP Waterlife. The presentations also included a case study on Arsenic Removal & Fluoride Mitigation by Nicholas Berthod from Leau Pure, France and Mr. Ashok Mehta from Global Health Point

Training Workshop on Water Reuse & Recycling

February 9, 2012



Water reuse and recycling is gaining popularity as one the most economical and sustainable solutions to meet the rising water demands in the industrial & domestic segments. To help understand these methods we had Peter Cartwright, a globally acclaimed and well known water treatment consultant, giving insights on the subject. During the workshop Dr. Cartwright focused on investigating the water sources, addressing quality characteristics and treatment technologies appropriate for industrial and municipal water use. The participants acquired knowledge on how to relate quality differences in the source water to treatment technology requirements and the effects of these technologies on the treated water. Reclaiming water to direct the operational plant towards Zero Liquid Discharge was also emphasized upon.

Training Workshop on Rain Water Harvesting and Ground Water Management

February 10, 2012



Conducted by Dr. SK Jain, an expert with over 35 years of experience on the subject focused on the theory, practice and policy framing of rainwater harvesting and groundwater management, it combined classroom lectures, practical exercises, case studies and interactive sessions to help attendees plan, design and install rainwater harvesting systems.

Conference & Workshop on Designing, Operation & Maintenance of MBR plants

February 11, 2012



During this session, Dr Peter Cartwright laid special emphasis on selection designing and operation of MBR systems. Participants were exposed to the fact on how the technology is environment friendly, energy efficient and other factors due to which it has gained immense popularity for sewage treatment and wastewater recycling applications. It helped delegates to analyze project designs for adequacy and accuracy and plan better for future projects.

SHOW HIGHLIGHTS

IN THE LIMELIGHT

Q&A Session on Opportunities & Challenges in the Indian Water Market

February 10, 2012



On February 10th, a two hour Q&A session was held on Opportunities & Challenges in the Indian Water Market, conducted by H Subramaniam, an expert on the Indian water industry. Held exclusively for international players, Mr. Subramaniam shared his expertise to help attendees explore how they can begin their operations in the Indian water sector.

Workshop on How to set-up your own Water Business

February 11, 2012



The workshop conducted by professionals from the industry aimed at guiding participants on how to set up your own business in water sector. Giving an overview of the Indian Water Industry, the sessions threw light on why water shall be a profitable sector in the industry. It stated guidelines for budding entrepreneurs on selecting the best business segment, the required financial and technical support to commence the activity.

Site Tour to Delhi Jal Board Plant at Sonia Vihar



A site visit was planned for delegates where they had the chance to gain a practical view of the Delhi Jal Board Plant at Sonia Vihar. Pranjali Mishra, the Chief Engineer Plant Head for the treatment plant conducted the tour covering the working and management of the 635MLD drinking water plant. Amongst others, a few companies attending the tour included: Tata Motors, Royal Star Venture-Nigeria, Kubota-Japan, JTB and Fuji Clean.

Networking Dinner

February 9, 2012

An exclusive highlight was the dinner organized for all attendees to network with all exhibitors and experts at the show. Visitors in the event interacted over dinner and built relations with leaders from organisations across the globe. It was a great platform for international visitors to know and learn about their counterparts in the Indian Water Market.

STAR ATTRACTIONS

One-2-One Meetings



The Expo proved to be a useful platform for visitors to meet exhibitors of their interest. With the pre-arranged meetings visitors made the most of their visit to the event. Attendees from India Bulls Power, Radico Khaitan, Jindal Steel, Aqua RO, Envitech Biogas interacted and had special one-on-one sessions with the exhibitors and experts of their choice.

Dr H₂O Pavilion



A special feature and initiative at the exhibition was the Dr. H₂O Pavilion which proved to be a one stop solution for all queries related to Water and Wastewater

Management. Aiming to serve the knowledge needs of anyone and everyone, this advisory platform was a great hit. Consultants offering free advise at the show included:

- MN Thippeswamy, a retired chief engineer from Bangalore Water Supply and Sewerage Board and a leading consultant on integrated water management
- Dr. Chakravarty, a leading expert on RO & seawater desalination
- Dr. Peter Cartwright, leading international water & wastewater treatment expert, technical consultant to the Canadian Water Quality Association and author of several books

EA Water Forum



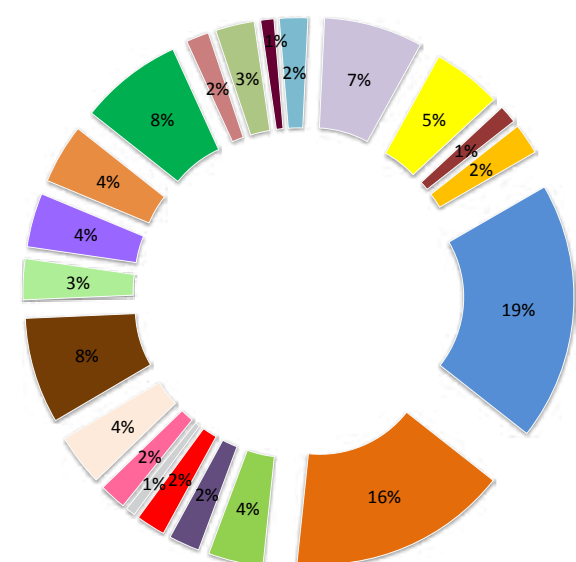
The EA Water Forum is a value added service that acts as a platform for visitors to interact with exhibitors to gain technical and product insights. The presentations were open to all visitors & held on varied topics that affect water and wastewater management round the globe.

Product Launch Zone



Product Launch Zone was a powerful platform for global manufacturers for displaying their new product ranges. Products on display included River cleaning systems from Sai Water Tech, Pressure Boosting Systems from Fontus Water, Domestic Water Purifier Cabinets from Blue Star, Kontrol from Aventura Components for ph/ORP/temperature monitoring and new range of Pentair Water Filters.

VISITOR PROFILE SEGMENT



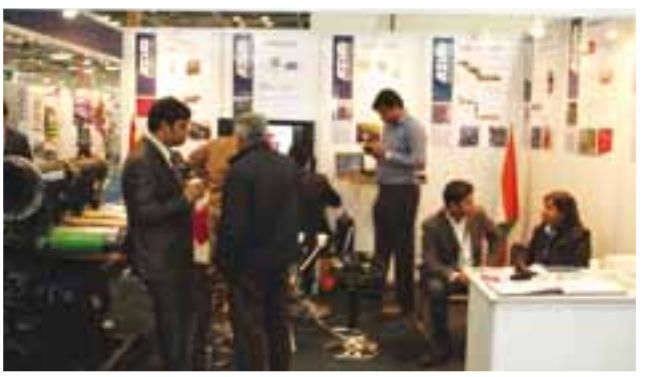
Water treatment OEM's and System Integrators	19%	Government	8%
Wastewater Treatment OEM's and System Integrators	16%	Food & Beverages	2%
Textile	4%	Embassies & Trade Consultants	3%
Sugar	2%	Electronics	1%
Refineries	2%	Education & Research Institute	2%
Pulp & Paper	1%	Consultants	7%
Power Plants	2%	Component Manufacturers	5%
Pharmaceutical	4%	Cement	1%
Leather & Tanneries	3%	Automobile	2%
Hotels & Hospitals	4%	International Visitors	5%
		Others	7%

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EVERYTHING ABOUT
WATER

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SUPPORTING ORGANIZATIONS



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CHENNAI
IN **2013**