



### CONFERENCES & TRAINING WORKSHOPS

Conferences and training workshops on water & wastewater were held concurrently to the show on all three days. The programmes included a two-day international conference on latest developments in the water & wastewater sector, a conference on non-chemical disinfection technologies and training workshops on seawater desalination and water

- x ( Q H U J \ D Q G Z D W H U V D Y L Q J V ) Petter A Kjøseth, Product Manager Filtralite, Maxit, Norway
  - x Water Intake Screen and Condenser Protection System - Kalpesh Shah, EIMCO Water Technologies, A GLV Company
  - x New Advancements in Water Storage - Ram Mohan, Devi Polymers Pvt Ltd
  - x Biofouling And Associated Problems In Cooling Water System - Sangeeta Dixit & KS Sharma, Deioners Speciality Chemicals (P) Ltd
  - x Membranes for Wastewater Treatment - Madhusudan Joshi, Senior Technical Support Engineer, Hydranautics
- ....and many more

#### 1 International Conference on Latest Developments in Water & Wastewater Sector

(January 28-29, 2009)

#### 2 Water Quality Association India Task Force

(January 29, 2009)

### PANEL DISCUSSION

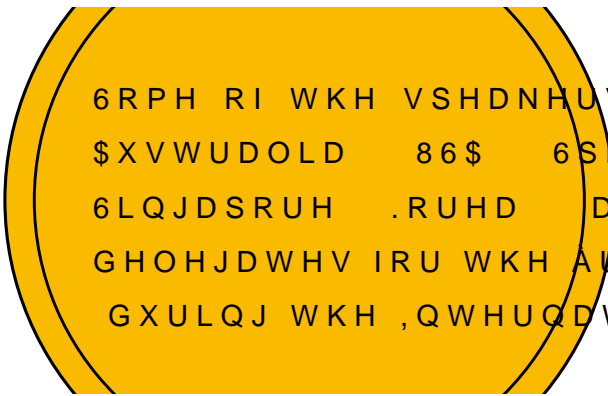
#### 'How Can the Water Sector Survive and Thrive In the Economic Downturn'

The inauguration ceremony was followed by an edifying panel discussion on "How can the water sector survive and thrive in the economic downturn". Moderated by H Subramaniam, Vice-President and Editor, EverythingAboutWater, the panel had leaders from some of the top companies including Mukund Vasudevan, Country Head, Pentair Water India Pvt. Ltd; Dr. BK Agrawal, Head-Water Business, Triveni Engineering; Marzin Shroff, Sr. Vice President, Eureka Forbes and Pathik Gopani, CEO, Gopani Product Systems. Bringing their concerns to the fore, the members presented their views on how foundations can be laid for evolving an industry-wide strategy for tackling the economic slowdown.

Interesting facts that came through the discussion included that Recession is the best time to innovate for start-up organizations, spot opportunities and make rational use of human resources. Mukund Vasudevan mentioned how Pentair has moved from being 'Optimistic at the beginning of 2008' to 'Cautiously Optimistic by end of the year' and now 'Cautious in 2009'. He said that every company should categorize their needs into 'Must Haves and Good to Have' to plan their expenses. Marzin Shroff emphasized costs in the bottled water sector can be reduced through packaging without compromising on the quality of water. Pathik Gopani expressed his views on how small and medium scale industries plan their growth through sound

The discussion concluded with a unanimous agreement that the high importance of a resource such as water, the water industry is one of the few sectors that would continue to grow during the economic slowdown and with a few precautions and patience companies in the sector can survive this phase of the downturn.

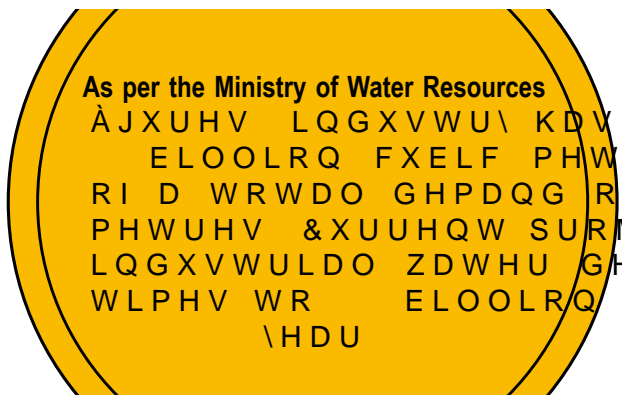
The two-day conference on 28<sup>th</sup> & 29<sup>th</sup> covered a variety of topics, technologies and practices on the latest developments in the water and wastewater sector, thereby giving a comprehensive overview on the subject. The conference brought together an array of experts from all over the world – many speakers who share their expertise



#### 6 S H D N H U V

- x Bank Filtration for Sustainable Drinking Water Supply in Uttarakhand - Cornelius Sandhu, Division of Water Sciences, University of Applied Sciences Dresden, Germany,
- x Water Management Challenges In India With Special Reference To Ground Water - Dr. SK Jain, Chairman, GMICC (P) Ltd
- x Information Technology for Water and Wastewater Management - Mr. Andrew, Tarent Technologies, Hned W, Keldw, Australia
- x Modern Ion Exchange Technology: Concepts for the Design of Demineralisation Plants - Dr. Stefan Neumann, Lanxess-Ion, Germany
- x Leak Detection Experiences In Asia - Andrew Clark, Gutermann International, Australia,
- x Design Considerations for Seawater RO Plants - Keith \$ Q G H V 3 D F L \zeta F 5 L P 7 H F K Q L A U S T R A L I A
- x Developments in PE Piping Systems for Water Transportation - GD Shukla, Market Manager-Indian Sub Continent, Lyondellbasell

On January 29, a meeting was held to discuss about water quality and create Consumer relevant Drinking Water Treatment 'HYLFH 6WDQGDUGV IRU , QGLD corporate world in the Indian water sector comprising of 30 major leading companies has stepped forward to lay down drinking water standards. NSF International (NSF), a Q R W I R U S U R \zeta W L Q W H U Q D W L R Q D a key participant in the task force. It has entrusted with the task of developing worldwide standards for Drinking Water Treatment Units (DWTU) for the assistance of member companies. The challenge of training service professionals on the supplier side for microbiological treatment of water was one of main areas of concern for the group. According to the Education Sub Committee there is a need for affordable and accessible educational D Q G S U R I H V V L R Q D O F H U W L \zeta F D V market. H Subramaniam, Chairperson of the Education Sub Committee, said, "The industry needs to recognize F H U W L \zeta F D W L R Q E \ J L Y L Q J L W V Z well as with existing employees". Products would achieve T X D O L W \ F H U W L \zeta F D W L R Q E \ : 4 \$ Y D U L D E O H W H V W L Q J F R Q G L W L R F B Q F D W L R Q F H U W L \zeta F D W L R Q F U R X P R U H D Z D U H Q H V V R I : 4 \$ D V W K H V W D Q G D U G V L Q W K H ' U L Q N L Q J India. The standards would be formulated and submitted in a period of 6 months to Bureau of Indian Standards which would ultimately roll out the standards which would E H F R P H P D Q G D W R U \ I R U P D Q X I I to adhere to. At present, there are 30 Indian members of : 4 \$ D Q G W K H D L P L V W R K D Y H to R.S. Rajan of Ion Exchange, head of the Communication Sub-task, there would be a promotional drive to recruit new members. The next Task Force meeting is schedule in July L Q % D Q J D O R U H 7 K H % R D U G R I in United States has already decided to appoint a full time person in India to look after their interests in the Indian market.



#### As per the Ministry of Water Resources

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**SOUTH ASIA'S  
LARGEST  
WATER EVENT**

**Post  
Show**

**R E P O R T**



**Jan 28-30, 2009**

**Hall No. 18, Pragati Maidan, New Delhi, India**



The 6<sup>th</sup> International EverythingAboutWater International Exhibition & Conference on Water & Wastewater Management was inaugurated on January 28, 2009 by the Chief Guest, Mr. Jaipal Reddy, Union Cabinet Minister for Urban Development, Government of India. Winner of the Lead India Campaign promoted by the Times of India, Rajendra K. Misra was the Guest of Honour.

Organized by EA Water and Co-organized by ASSOCHAM, the expo will bring the best of water technologies together under one roof, making it the perfect meeting place for buyers and sellers in the Indian water market. The exposition will also showcase the technologies available for water harvesting, water

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conservation, irrigation, wastewater recycling and desalination which are crucial for sustained development. The Minister also unveiled the first published copy of the Indian Water Market Report, a comprehensive consulting study on the Indian Water Sector. Addressing all stakeholders - governments, funding agencies, water industry participants, end-user industries as well as industry observers and experts, the report is an attempt to better understand the Indian water and wastewater market. The report would enable potential companies in the international water arena to understand the nuances of the Indian Water Sector and identify potential areas of opportunity before venturing into the Indian water space.



**SHOW STATISTICS**

<b>Exhibitors</b>	<b>209</b>
<b>Business Visitors</b>	<b>14720</b>
<b>Conference Delegates</b>	<b>528</b>
<b>Exhibitor Countries</b>	<b>25</b>

**LOOKING FORWARD TO YOUR SUPPORT FOR 7<sup>TH</sup> EverythingAboutWater EXPO 2010 - Chennai, JAN 7-9, 2010**