



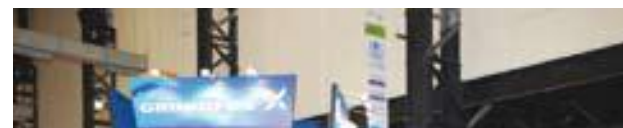
# SOUTH ASIA'S LARGEST WATER EVENT

# Post Show

# R E P O R T

Jan 31 - Feb 2, 2008

Bombay Exhibition Centre, NSE Complex, Goregaon (East), Mumbai, INDIA



## CUSTOMER SPEAKS

**By 2025, India will be a water-stressed country with water availability between 1000 – 1700 cubic metres per person per year**

With Mumbai's population reaching over 20 million and potable water becoming a scarce commodity, the organizing of the 5<sup>th</sup> EverythingAboutWater Expo in the city helped to draw attention of decision makers and stakeholder on ways to regulate, conserve and preserve this precious liquid. The business and industrial capital of India is witnessing rapid infrastructure growth with a highly progressive state government encouraging private

investment. With Mumbai being the traditional base for water and wastewater treatment in India, the exhibition provided the right impetus to exhibitors to expand their reach and establish their foothold in the water market.

### SHOW STATISTICS

<b>Exhibitors</b>	<b>205</b>
<b>Business Visitors</b>	<b>12,276</b>
<b>Conference Delegates</b>	<b>440</b>

The Show was officially inaugurated by **Shri Chhagan Bhujbal, Minister for Public Works Department, Govt. of Maharashtra** on January 31, 2008. The Expo focused on new technologies, equipment and innovative ideas providing an opportunity for the corporate sector and government to find solutions to tackle major water issues being faced today.

The show culminated with a panel discussion on challenges facing the water industry, a first-time ever in the water industry.

“An Exhibition like EverthingAboutWater Expo has helped Grundfos to be widely recognized and appreciated by customers all over India.”

— Venkataramanan,  
Grundfos Pumps

“This Expo acts as the best platform to meet quality visitors and has the right positioning to showcase our world-class quality products.”

— Sanjay Sapra,  
Aquanomics Systems

“As the marked leader, EverythingAboutWater is always innovating and setting higher standards. We love to be associated with this show always.”

— Dr. Kirit Patel,  
Ozonetek

“The excellent quality and quality of visitors at the show was very satisfying. EverythingAboutWater is our preferred partner for our significant future growth plans.”

— Amit Kapur,  
Everest Blowers



LOOKING FORWARD TO SEE YOU AT 6<sup>TH</sup> EverythingAboutWater EXPO 2009 - DELHI, JAN 2009